

August 2016

Issue: 52

Greetings!

Welcome to In the District: news from the Northeast Minneapolis Arts District.

No Success without Risk

At the beginning of every bi-monthly Arts District Board of Directors meeting we have a word of the evening. For July's meeting, "Risk" was the word offered by President Josh Blanc. He commented on the need for artists to take risks now to change what is going on, in reference to the recent events surrounding the death of Philando Castile. He commented that it is in our nature to keep doing the same thing. His message for artists: "The Arts District is your space: own it, work for it, fight for it. Get out of your normal mode of operation."

The Board's responsibility is to be the voice of the District. We accomplish this by writing articles and commentaries and making connections to people in "the system."

The District Board became involved initially to sustain the Arts District. "The risk is believing that someone else is going to make sure the Arts District succeeds." Josh says, "while a handful of people are trying, more players are needed."

Kyle Fokken - Cultivator

We need to come up with more than tax breaks to sustain the creative community. What is the incentive for artists to stay? Artists need affordable, safe, flexible work space and living space. The Board will continue to encourage artists and cultural workers to collaborate more and to become more involved in community issues.

To mitigate risk, the Board is looking into creating and sponsoring a study that would include a District map of live/work space. The Board will begin to research grants to fund an update to the Arts Action Plan.

The Board took a risk in presenting the Creative

In This Issue

[No Success without Risk](#)

[Tom Dunnwald Joins Board](#)

[Art Force Presents: Art Force Academy](#)

[Article Headline](#)

[Events!](#)

[The Grapevine](#)

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KNOW
WHEN TO
GO!
VIEW OUR
CALENDAR



Check the Arts District Calendar for events -

or add your District event by clicking [here](#)



Join Our Mailing List!

Featured Sponsor

Sustainability Forum in June because—to be perfectly honest—it may fail. However, taking risks is necessary to open the doors to success.

Excerpts and enhancements from the Northeast Minneapolis Arts District Board Meeting Minutes.



Tom Dunnwald Joins Board

Tom Dunnwald describes his experience as working mostly in criminal defense law, serving as an Eastside Co-op Board member for a number of years, and working with city zoning laws. He has extensive experience working with various groups of people in community organization. Dunnwald comments, "Sustainability is a static concept. Do we always have to get bigger?" He adds that zoning laws, not ethics, rule property value. "We have a lot of powers and forces in our neighborhoods; some are very strong. We need to encourage extended engagement in the Arts District."



Please join us in welcoming Tom Dunnwald to serve on the Northeast Minneapolis Arts District Board of Directors.



Interested in being a sponsor?
[Contact us](#)

Northeast P.E.E.P.s (People, Events, Exhibits, Places)

Art Force Presents *Art Force Academy*

By Josh Blanc

Art Force has just started **Art Force Academy**. Art Force is a premier provider of artwork services, with more than 500 completed projects placing 30,000 pieces of artwork for more than 150 clients in 42 states and Canada. Art Force (formerly known as Corporate Art Force) started in 2009 and moved to the Stevens Fabrics Building in NE in the spring of 2010. They work with hundreds of artists, with a main focus on healthcare, corporations and education.

[Art Force Academy](#)

[The Art Force Podcast](#)

The Grapevine

Pizza Cook out

Paris NE Pizza Cook out
August 11th 6:30 - 8:30

2617 Taylor St. NE

The Art Force Academy has three programs; Artist Entrepreneurs, Art Consultants, and Art Enthusiasts.

The **Artist Entrepreneurs** podcast series features interviews of two artists a month from the Northeast Minneapolis Arts District. The podcasts are about 45 minutes long and go deep into where and how these artists learned their craft and were inspired to create their work. [Click here to listen.](#)

The Artist Entrepreneurs program also offers professional advice on how to be an artist: how to approach galleries, develop portfolios, marketing, etc.

The **Art Consultant** program offers a path to certification as an art consultant to help people get involved with selling art work. With 800 artists in the Arts District, there is a need and want for art consultants.

The **Artist Enthusiasts** is a learning community designed to fit any schedule. This program provides weekly updates on Artists of the Month, networking opportunities, newsletter updates, webinars, White papers, events, interviews, tutorials and resources. If somewhere in the future you decide that the Art Consultant Certification or the Artist Program is a good fit for you, you can join either program and begin your training. For more information: www.artforce.academy

Art Force Academy



In case you missed it Arts Insights page in the Northeaster?

[Click here to read](#)

CALENDAR

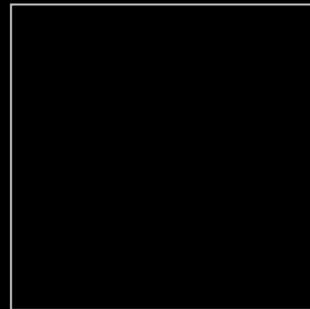
Featured Events

Fringe Festival in NE

[Fringe Festival](#)

Ritz Theater Proscenium, Ritz Studio Theater, and Strike Theater all will be hosting the Fringe Festival shows going on from August 4th - 14th.

Three Main Goals of Arts District Planning



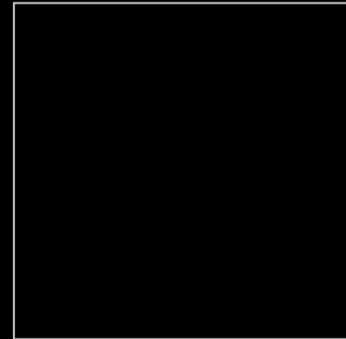
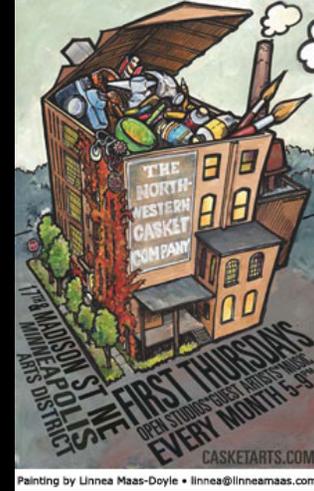
1. Continue to discuss who we are as a community.
2. Continue to define the vision of the next 10 to 15 years, in order to drive the decision making.
3. Start a framework on how we can finance the goals of the district. This goal is only possible to discuss if the other two goals can be met.



Recent studies to consider reading:

The Arts at Work.

1. [The Creative Vitality Index 2014 Update. Click to read.](#)
2. [Arts Districts & Economic Development study. Click to read.](#)
3. [The Minneapolis Creative Index 2013 Report. Click to read.](#)
4. [Arts Impact Survey & Report on Arts Activity within the District \(2013\). Click to read](#)
5. Take the survey for the CREATIVE MINNESOTA ECONOMIC IMPACT STUDY OF MINNESOTA'S ARTISTS AND CREATIVE WORKERS
<http://creativemn.org>



Casket Cinema

rosalux gallery

Want to support the district?

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Your donation is tax deductible!

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The Northeast Minneapolis Arts District & the Arts District Committee is an outcome of the Arts Action Plan.

"The Northeast Minneapolis Arts District Committee is comprised of interested volunteer community members, and is fiscally managed by the Northeast Community Development Corporation (NECDC).

Additional support has been provided by Northeast Minneapolis Arts Association (NEMAA), Clay Squared to Infinity."

Want to get involved? [Contact us](#)