

July 2016

Issue: 51

Greetings!  
Welcome to *In the District*: news from the Northeast Minneapolis Arts District.

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Northeast P.E.E.P.s  
(People, Events, Exhibits, Places)

**Creative Sustainability: The Next Step  
It's Your Move**  
[\(read the full article here\)](#)

Say the word "Gentrification" and you'll get various reactions, from passive acceptance, to rebellious anger, to dollar signs. The Northeast Minneapolis Arts District (NEMplsArtsDist) is at the tipping point, and we need to take action now.



Check the Arts District Calendar  
for events -

or add your District event by  
clicking [here](#)



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Featured Sponsor





Grainbelt

Over 100 residents, artists, and community leaders gathered at Solar Arts by Chowgirls on June 6 for the NEMplsArtsDist Board of Directors public hearing on Creative Sustainability. Informative-and at times lively-discussion yielded a number of critical issues.

How can we pull together to support and sustain our creative community?

Several key strategies surfaced during the forum, including:

- establish zoning laws and tax incentives for affordable live/work spaces for artists and flex spaces for larger short term projects
- establish a community art center
- raise the bar on artistic quality through education, public recognition, and increased exhibition and performance opportunities
- create a marketing strategy for NE Minneapolis and the Arts District to attract more affordable housing, businesses and consumers to the area
- create a gallery owners' network to improve marketing to potential clients, particularly the higher net worth art collectors



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## The Grapevine



In case you missed it Arts Insights page in the Northeast? 4th edition. [Click Here](#)

## Featured Events



Casket Arts Building

WHAT'S NEXT? We encourage everyone committed to defining the needs of our creative culture and sustaining the vitality of the Arts District to form working groups now and develop a plan of action. Send your ideas and comments to [info@northeastminneapolisartsdistrict.org](mailto:info@northeastminneapolisartsdistrict.org) by **August 10**. The Board of Directors will review proposals and publish a report on the next steps forward.

NEMplsArtsDist Resources:

<https://www.facebook.com/northeastartsdistrict/>

<http://northeastminneapolisartsdistrict.org>

Contact community leaders:

**Jacob Frey**, Minneapolis City Council Member, Ward 3:

612-673-2203 [jacob.frey@minneapolismn.gov](mailto:jacob.frey@minneapolismn.gov)

**Kevin Reich**, Minneapolis City Council Member, Ward 1:

612-673-2201 [kevin.reich@minneapolismn.gov](mailto:kevin.reich@minneapolismn.gov)

**Diane Loeffler**, State Representative, District 60A:

651-296-4219 [rep.diane.loeffler@house.mn](mailto:rep.diane.loeffler@house.mn)

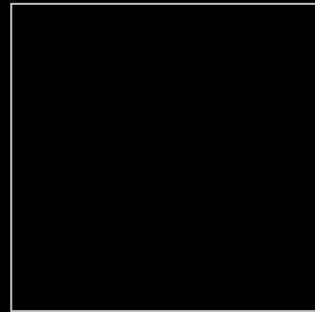
**Gulgun Kayim**, Director, Arts, Culture, and the Creative Economy, Minneapolis City Coordinator's Office,

612-673-2488 [gulgun.kayim@minneapolismn.gov](mailto:gulgun.kayim@minneapolismn.gov)

**Brandon Hallstrand**, NorthEast Investment Cooperative (NEIC): 612-562-6342 [info@neic.coop](mailto:info@neic.coop)

—The Northeast Minneapolis Arts District Board of Directors

*The NEMplsArtsDist Board of Directors wishes to thank the many community members in attendance for their contributions to the discussion on Creative Sustainability in the Arts District.*



## Arts District Progress

By Josh Blanc





Image courtesy of Fly Over Films

Last month's Creative Sustainability forum was an exercise in progress for the Northeast Minneapolis Arts District. One of the biggest jobs that any successful artist, business, or organization has to perform is to plan for the future. To do achieve progress, we need to discuss our ideas and set goals. We need to work together to achieve our objectives.

Twenty five years ago artists were forced out of the downtown studio buildings because of reassigned development. When these displaced artists moved to NE Minneapolis, many were committed to create a more resilient arts community. Artists and community leaders joined forces to initiate [The Arts Action Plan](#).



Aldo Moroni -Image courtesy of Fly Over Films

Over the last two decades we have fulfilled many of our goals and have achieved some pretty impressive accomplishments. [Art-A-Whirl](#) has evolved into one of the most well-known art events in the Twin Cities and beyond. [First Thursdays](#), [Art Attack](#), and the [Fall Fine Arts Show](#) all bring recognition and income to our community. The [Northeast Minneapolis Arts District](#) is the first officially designated Arts District. We have survived and thrived from a handful of artists to over 600 artists, crafts people and creative entrepreneurs working and living in the NE community.

We must not take these accomplishments for granted. These hard-won achievements are a big part of why we are still here. The Creative Sustainability forum is a continuation of our need to gather and discuss the challenges of the day. We know we can succeed. We have the evidence that when we work together on art community projects, we all grow stronger and better together.

We encourage artists and community members to strike up conversations to find out what makes us tick. Join the discussion and send us your feedback.

**Casket Cinema**

rosalux gallery

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## Three Main Goals of Arts District Planning

1. Continue to discuss who we are as a community.
2. Continue to define the vision of the next 10 to 15 years, in order to drive the decision making.
3. Start a framework on how we can finance the goals of the district. This goal is only possible to discuss if the other two goals can be met.



Recent studies to consider reading: **The Arts at Work.**

1. [The Creative Vitality Index 2014 Update. Click to read.](#)
2. [Arts Districts & Economic Development study. Click to read.](#)
3. [The Minneapolis Creative Index 2013 Report. Click to read.](#)
4. [Arts Impact Survey & Report on Arts Activity within the District \(2013\). Click to read](#)
5. Take the survey for the CREATIVE MINNESOTA ECONOMIC IMPACT STUDY OF MINNESOTA'S ARTISTS AND CREATIVE WORKERS  
<http://creativemn.org>

The Northeast Minneapolis Arts District & the Arts District Committee is an outcome of the Arts Action Plan.

"The Northeast Minneapolis Arts District Committee is comprised of interested volunteer community members, and is fiscally managed by the Northeast Community Development Corporation (NECDC). Additional support has been provided by Northeast Minneapolis Arts Association (NEMAA), Clay Squared to Infinity."

Want to get involved? [Contact us](#)