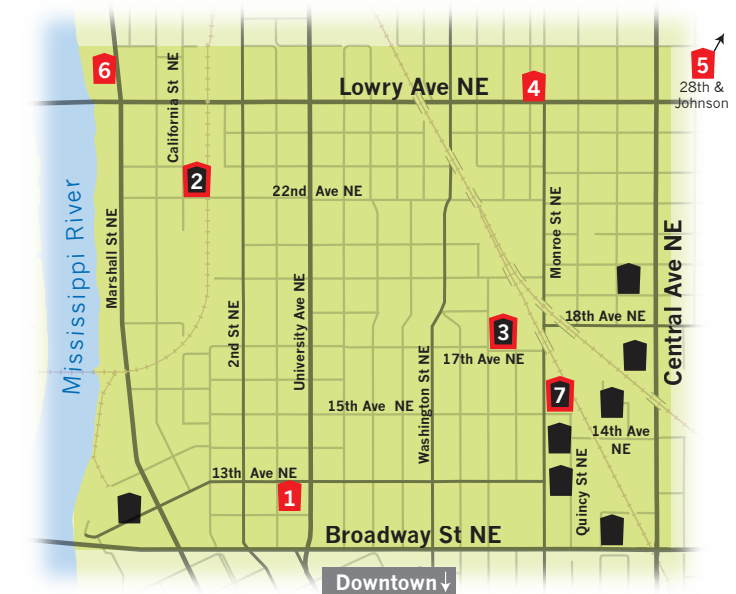




arts INSIGHTS

A page about artists and The Arts at Work by the Northeast Minneapolis Arts District in collaboration with the Northeaster.



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Scene from the Holland community iron pouring event held on Thursday evening, October 8th. Hosted by the Holland Neighborhood Improvement Association in partnership with James Brenner. (Photo by Mike Madison) At right, Brenner's studio in the Casket Factory Building with work destined for an elevator lobby in the new public service building downtown. (Photo by Josh Blanc)

District bits & pieces

by Josh Blanc

Rosalux has an open call for submissions for Open Door which will launch on December 8 online.

It's free to submit, and is open to any 2D/3D media work completed within the past two years.

Juror is Russ White, a Minneapolis artist who is a writer and editor for MPLSART.COM.

Submission Deadline: November 5th online at <https://www.rosaluxgallery.com/shared-gallery>.

• Sign up to receive an emailed newsletter from the Northeast Minneapolis Arts District at northeastminneapolisartsdistrict.org.

• **The Northeast Calendar**, produced by our fiscal sponsor, Northeast Community Development Corporation, should be available at sponsors in early December.

• **Northeast Minneapolis Arts Association** is facilitating virtual versions of what used to be the open-studio events for November and December. Find out what individual artists and buildings have to offer, at shop.nemaa.org/open-studios/.

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Support the Arts District on Give to the Max Day Nov. 19

"The best thing about Northeast is its eclectic vibe ... [it's where] old and new Minneapolis meet. The southern portion ... is filled with dive bars ... around for decades, award-winning new restaurants, breweries and art studios galore that come even more alive during the annual Art-a-Whirl studio tour... The Arts District is a highly walkable area within ... that offers a little of everything that makes greater Northeast the neighborhood that it is."

With this passage from the Washington Post's Travel Section "ONE SQUARE MILE: Northeast Arts District," the Northeast Minneapolis Arts District opens our page on GiveMN.org for Give to the Max Day. We hope you'll make us one of your organizations that you give to on this festive online day that raises funds for many great causes.

The District is home to hundreds of artists whose studios and storefronts make it a destination for travelers and a coveted place to live and/or work.

The Northeast Minneapolis Arts District board members are the guardians and voice of this city-designated "one square mile" District. We advocate for preserving and expanding space used to produce art. We support and promote artists,



arts and culture, incubate arts-related projects, encourage thoughtful community-connected economic growth, tourism and worldwide cultural artistic exchanges.

Our programs and activities:

- Hosting hard-hitting public forums with candidates and elected officials on issues such as gentrification and creative sustainability; Advocating for additional affordable maker space and ensuring the arts and creative economy play a central role in neighborhood developments;
 - Promoting artists' work through social media channels, Arts Insights (this monthly feature in the Northeaster) and exhibits, such as the Airport exhibits that will kick off in January 2021.
 - Exploring, with the public, the practical applications of arts— in architecture, education, healing and more, through PechaKucha Nights that have been known to bring people to tears of understanding.
- Funds raised from the 2020 Give to the Max Day will magnify the work

road, and along the Mississippi River.

When studios are cleaned up and turned into galleries for Art-A-Whirl®, visitors are unaware of the noise and odors of art production.

For example, in James Brenner's industrially-zoned studio, sparks fly, metal clangs, machines move heavy pieces around; earplugs are mandatory. The noise, odors, and industrial activity are required to fabricate sculptures installed throughout Northeast for enhancement of public space. Two of these sites include several sculptures and arches at Hook & Ladder and the Innovation Backstop across from Edison High School. The industrial processes and other collaborative businesses are keys to making a living through art.

To preserve this production function, we're turning our attention to the definition of what is now designated as Industrial land as the City adjusts its zoning to support its 2040 plan. In that plan, they emphasize the need to preserve industrial land for its job creation and service to currently low-income people and people of color. We feel lucky to have this diversity of land uses in our area.

The Board supports affordable housing that takes into consideration the quality of life for the residents: quiet, safe environment with green space for children and adults.

Our ongoing discussions with concerned neighbors and the arts community have brought to light the crucial role of the Board to act as guardians of the Arts District. We exist in large part to defend the land for use by the artists and related businesses within the city-designated Arts District, while honoring all the stakeholders who make this area unique. Please help us take a stand to sustain and grow the Northeast Minneapolis Arts District. Please contact us at info@northeastminneapolisartsdistrict.org.

of visionary volunteers, keeping the proverbial lights on while building stronger leadership through wise application of occasional, strategic paid hands.

USA Today readers voted Northeast Minneapolis Arts District #1 in 2015, and we've been visited as a model ever since. We know the world is watching and learning. Help us keep getting it right!

Examples of how contributions will be used:

- \$250 supports a month of website maintenance and development
- \$100 buys snacks for the public attending a forum someday
- \$50 supports the PechaKucha license

Any amount counts! Thank you for your support at <https://www.givemn.org/organization/Northeast-Minneapolis-Arts-District> on or before November 19.