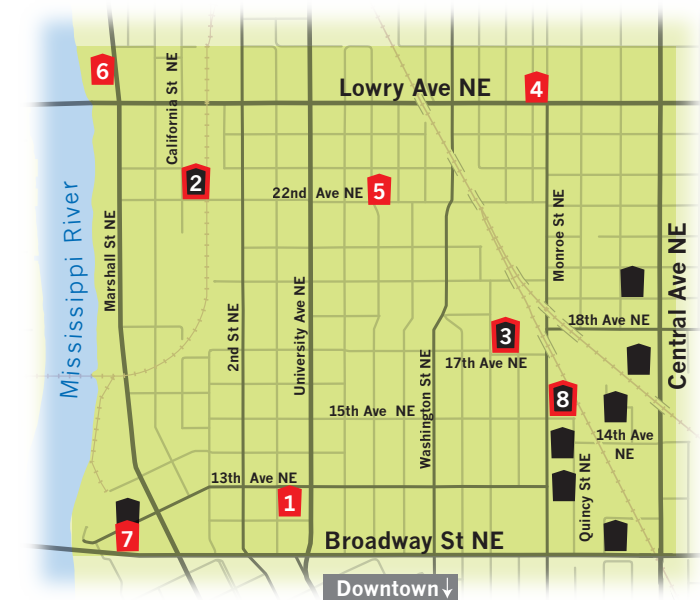


arts INSIGHTS

A page about artists and The Arts at Work by the Northeast Minneapolis Arts District in collaboration with the Northeast.



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Arts District banners: Raising funds to replace what's missing

The Northeast Arts District banners are in need of updating. Over a decade ago, 161 were installed on defining streets in the district.

Today, 98 banners are down due to weather or Xcel taking them down for pole repairs and other miscellaneous reasons. The Northeast Minneapolis Arts District has been working with the Logan Park, Sheridan, Bottineau, Holland Neighborhoods and the Northeast Minneapolis Chamber of Commerce to help fund the replacement of the banners. On March 7 the Logan Park Neighborhood Association board voted to contribute \$3,423 towards new Arts District signage. The Chamber of Commerce has written a grant to match funds of the neighborhoods. The Chamber has requested and should hear in April about \$11,500 in funds for fabrication, hardware and installation. The total so far would replace a total of 50 banners of the 98 down. The chamber will help facilitate the installation, permitting and mapping of the project as well, including coordination with the neighborhoods



and the Northeast Arts District Board.

The banners cost \$225 each and \$75 for installation for a total of \$300 each. To totally reinstall all 98 banners would cost \$29,400. With the much-appreciated help of the neighborhood organizations and the Chamber we will be much closer to our goal. If you are interested in contributing to the banners please contact the arts district through the website, northeastminneapolisartsdistrict.org.

—by the Northeast Minneapolis Arts District Board of Directors



Indexing creative work & space

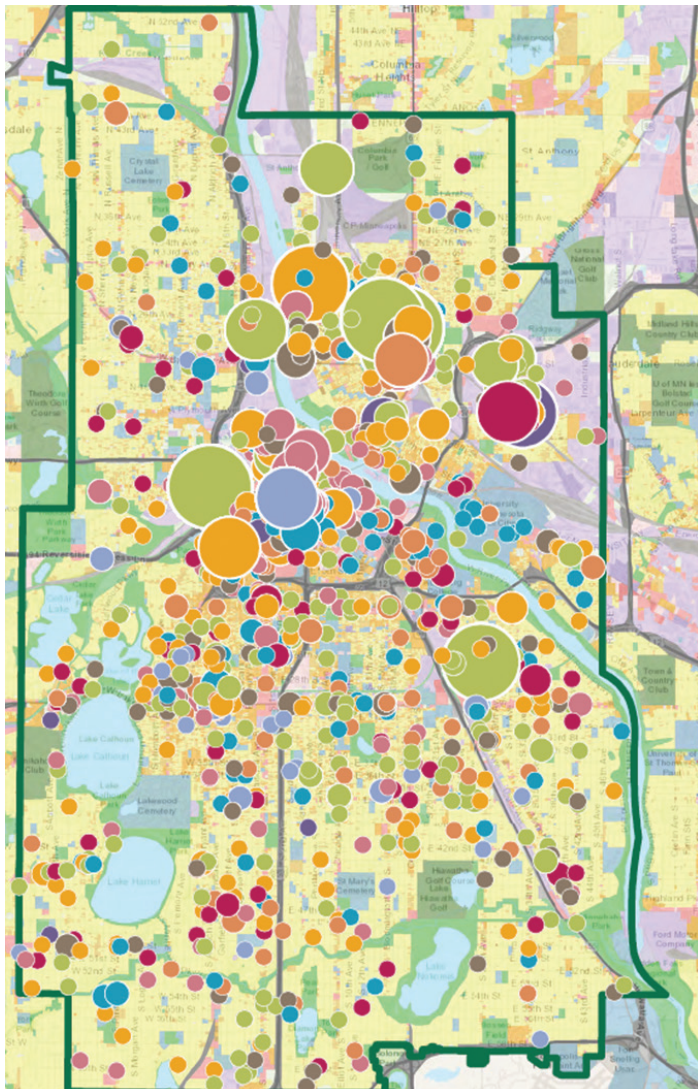
by Margo Ashmore

With the arts creating way more economic impact than sports (9.2 times the size of sports sector revenues) the Northeast Minneapolis Chamber hosted about 40 business leaders March 27, to engage businesses to see and nurture the arts as a workforce which in turn enhances all other work.

Gulgun Kayim, Minneapolis director of Arts, Culture and the Creative Economy, and geographer Brenda Kayzar, who contributed to the research, discussed The Minneapolis Creative Index. (Find a link on northeastminneapolisartsdistrict.org.)

They mapped all the places creative people work, though not large companies just because they have a marketing person. In fact, they talked a lot about the "gig economy," how many creative people either work entirely as freelancers or on the side.

Gigs may put food on the table but freelancing doesn't always translate into ability to buy a building, a traditional step to build wealth and



Bubble size illustrates how concentrated creative workplaces are in Northeast, Downtown and Seward vs. the rest of the city. From the Minneapolis Creative Index 2018, page 26.

stability. Many lenders won't accept "the twelve 1099 forms" that indicate success. Getting health insurance is also an issue.

Busting a myth that creatives take over space that should be for industry, the report shows that creative businesses and individuals are largely based in retail and other commercial space, and in single family detached homes, with only 13 percent in the former warehouses and other industrially zoned properties.

The study examined the role of

women and people of color. "The study does not prove that women have reached pay equity in the creative sector," they said. Also people of color are not proportionally represented in the creative work force, at 13 percent compared to being 17 percent of the population that is actively working or seeking work.

The audience was receptive and asked some clarifying questions. The first Creative Index report was compiled in 2013 and will continue to be updated about every two years.

Vision Awards set for June 4

The third Bi-Annual Vision Awards is slated for June 4 at the Ritz Theater. Presented by the Northeast Minneapolis Arts District board, the Vision Awards honor stakeholders who have provided leadership and commitment in the service of arts, artists, and culture in the Arts District. Join us for an evening celebration and stay for the afterglow at Rogue Buddha Gallery.

Art in Service to the Environment

Learn about artists whose work draws attention to environmental issues such as healthy water and soil at a PechaKucha Night 20 x 20 on Sunday, April 7 at 6 p.m. at Art Force, 1400 Van Buren Street NE, Suite 175. Free, donations welcome, open to the public. Light refreshments will be provided.

Presenters are Kristen Arden, Kat Corrigan, Deborah Fouch, Tom Stewart, Howard Christopher-son, and Ingrid Restemeyer. Each artist's expression is a unique approach to how they relate to the environment and how we as an audience can be a part of that conversation. Audience discussion follows after all have presented.

Join us for a fun event that features a taste of the creativity that IS the Arts District! Organized by the Northeast Minneapolis Arts District's HATCH committee, which holds the Minneapolis PechaKucha Night license.

PechaKucha Night
20 X 20
IMAGES SECONDS

PechaKuchas are presented globally in over 1000 cities and are informal gatherings which celebrate all things creative. Each presentation is 20 slides viewable for 20 seconds each with the slides forwarding automatically. A single PechaKucha Night typically features 6-12 presenters. The presentation style was developed by architects in Japan in 2003 and later trademarked.

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