

Northeast Arts Insights



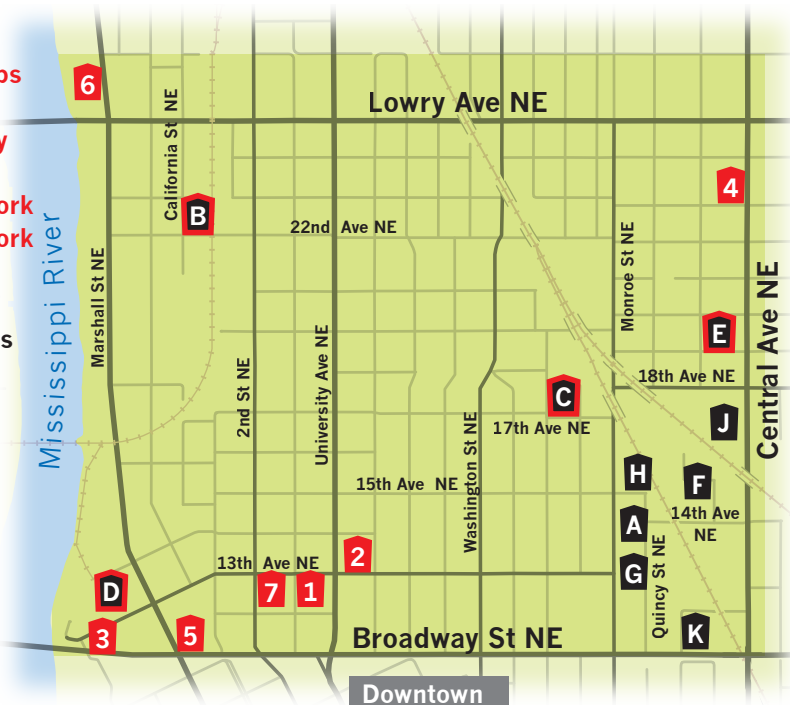
The Arts at WorkSM

Sponsors

- 1 The Anchor Fish & Chips
- 2 The Barber Sharp
- 3 Clay Squared to Infinity
- 4 Language Central
- 5 Siwek Lumber & Millwork
- 6 Siwek Lumber & Millwork
- 7 Two12 Pottery & Gifts

Major Buildings/Complexes

- A Architectural Antiques
- B California Building
- C Casket Arts Buildings
- D Grain Belt Complex
- E Jackson Flats
- F Northrup King Building
- G Q.arma Building
- H Solar Arts Building
- J Thorp Building
- K Waterbury Building



ArtForce presents Art Force Academy

by Josh Blanc

Art Force has started Art Force Academy. Art Force is a premier provider of artwork services, with more than 500 completed projects placing 30,000 pieces of artwork for more than 150 clients in 42 states and Canada. Art Force (formerly known as Corporate Art Force) started in 2009 and moved to the Steven Fabrics Building in Northeast in the spring of 2010. They work with hundreds of artists, focused on health-care, corporations and education.

The Art Force Academy has three programs: Artist Entrepreneurs, Art Consultants, and Art Enthusiasts.

According to the website www.artforce.academy, enrollment is free for the first 200 potential art consultants, free for artist entrepreneurs during a beta-test period and always free for consumers in the Art Enthusiasts program.



The Artist Entrepreneurs podcast series features interviews of two artists each month from the Northeast Minneapolis Arts District. The podcasts are about 45 minutes long and go deep into where and how these artists learned their craft and were inspired to create their work.

The Artist Entrepreneurs program also offers professional advice on how to be an artist: how to approach galleries, develop portfolios, marketing, etc.

Art Force Academy's Art Consultant program offers a path to certification as an art consultant to help people get involved with selling artwork. With 800 artists in the Arts District, there is a need and want for art consultants. Some initial qualifying criteria are applied.

The Art Enthusiasts program is a learning community designed to fit any schedule. This program provides weekly updates on Artists of the Month, networking opportunities, newsletter updates, webinars, White papers, events, interviews, tutorials and resources.

If sometime in the future you decide that the Art Consultant Certification or the Artist Program is a good fit for you, you can join either program and begin your training. For more information: www.artforce.academy.



Kyle Fokken's Tank Series:

"Based on vintage and Gulf/Iraq War military tanks combined with wooden shoes. My patriarchal ancestry is Dutch/German...the humbleness of wooden shoes an apt metaphor for the average soldiers operating these tanks."

Tom Dunnwald joins Arts District Board

Tom Dunnwald describes his experience as working mostly in criminal defense law, serving as an Eastside Co-op Board member, and working with city zoning laws. He has extensive experience working with various groups of people in community organizations. Dunnwald comments, "Sustainability is a static concept. Do we always have to get bigger?" He adds that zoning laws, not ethics, rule property value. "We have a lot of powers and forces in our neighborhoods; some are very strong. We need to encourage extended engagement in the Arts District."

Please join us in welcoming Tom Dunnwald to the Northeast Minneapolis Arts District Board of Directors. Here is the current board roster:

Josh Blanc, Chair
Herman Milligan, Treasurer
Karen Wilcox, Secretary
Leslie Palmer-Ross, Michael Rainville, Betsy Gabler, Jennifer Young, Tom Borrup, Tom Dunnwald, Mary Cassidy

NEMAA Executive Director applications due Aug. 18

Northeast Minneapolis Arts Association's Interim Executive Director Brenda Kayzar wrote in NEMAA's blog: "Our talented executive director left for another opportunity. We credit her with providing organizational leadership during the past six years of growth. We are now engaged in finding a new executive director to pilot NEMAA's success into the future. We seek a leader who will oversee the production of NEMAA's promotional events, entrepreneurial development programs, and operational activities, while strategically focusing on building community partnerships and fundraising to ensure the fiscal

sustainability and growth of the organization."

A full job description is provided at NEMAA.org and interested applicants can send their resumes and letters of interest to applications@nemaa.org.

Minimum qualifications include a Bachelor's degree in business or nonprofit administration/management, urban studies/planning, arts and cultural leadership/administration, marketing, or related fields, and demonstrated abilities in the areas listed above. Review will start at the close of business on Thursday, Aug. 18.

Fringe Festival at Northeast venues

The Ritz Theater Proscenium, Ritz Studio Theater, and Strike Theater all will be hosting a selection of Fringe Festival shows through August 14. The non-juried, randomly selected nature of the Fringe gives new and established theater companies and individuals the opportunity to try out new work in shows that last typically an hour or less. Among the titles showing in Northeast:

At the Ritz Proscenium:

Preparations, Theatre Forever's The Accident Book, Babylon Revisited, Take Talkback, Kicking' It Irish, Game of Thrones: The Musical, Ap-

ple Picking, The Nutcracker and the Mouse King, Electric Sun, Darlings, and The Exclusion Zone.

At the Ritz Studio:

An Accidental Organist, Evil Twin, 55 Minutes of Sex, Drugs and Audience Participation; Flying Solo: A Chronicle from the Absolute at Large and Saving Our Superman, Living with Roaches, No Limits, Seeing Self, The Right Words: Stories of Justice Served and Justice Thwarted, There's No Coffee in Heaven, Vegetables Got It Easy, Why I Don't Want to Be a Cat Woman: Reflections on Human Rites of

Passage.

At Strike Theater:

COUGAR-OKE the improvised soap opera with music, Grand Theft Autobiography, Hazard, Lazy-Eyed Geek, A Mariokart Named Desire, My Uncanny Valley, Our Dysfunctional Year, So Bright the Night, The Disillusionist, The Gun Show, and What I Thought I Saw: Random Acts of Blindness.

For the timing of shows at these locations and others around town, see www.fringe festival.org.

—compiled by Margo Ashmore

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