# CALL FOR ENTRIES - \$3,000 in prizes! **2025 NORTHEAST CALENDAR**

Deadline: Due September 1, 2024 11:59 p.m.

Northeast Minneapolis Arts District needs images that represent Northeast, for the 2025 Northeast Calendar.

## **GUIDELINES:**

We are looking for active, colorful, beautiful and/or funny images from Northeast that bring cheer and a feeling of togetherness, community. They can be, but do not need to be tied to recognizeable individual neighborhood landmarks. Jurors will look for variety in areas and seasons.

Close-up photos of people should be accompanied by a note from the subject/s permitting use of the image. Crowd photos in public places are fine without a note.

Images will be chosen for the months, each receiving \$200, and one as the cover, \$400. Artists receive up to 25 copies of the calendar if desired.

Selection will be juried independent from the Arts District board. The 2025 Northeast Calendar will be designed by Louise Harty.

Calendars will be distributed through the advertisers and artists in early December 2024, free to the public. They make great housewarming or host/hostess gifts.

For sponsor/ad info, contact: Dawn Williams 612-363-5990.

Call for Art updates at northeastminneapolisartsdistrict. org or Facebook/Northeast Minneapolis Arts District.

### OWNERSHIP OF IMAGES:

The artists retain rights to their images for future use and sale after calendar year 2024. Northeast CDC /dba Northeast Minneapolis Arts District receives one-time publication rights to use images in the calendar and associated materials, websites and social media used to promote the calendar, and the Northeast Minneapolis Arts District. The artists will be credited wherever the work appears, as feasible.

#### WAITE PARK COLUMBIA MARSHALL PARK PARK AUDUDON PARK HOLLAND BELTRAMI SHERIDAN PARK PARK NORTHEAST ST. ANTHONY ST. ANTHONY BELTRAMI INDUSTRIAL

# **NEIGHBORHOODS:**

If you want to include a neighborhood when describing your work.

Audubon Park Beltrami Bottineau

Holland Logan Park Mid City Industrial Columbia Park Marshall Terrace

Northeast Park St. Anthony East Sheridan St. Anthony West

Waite Park Windom Park

# TO SUBMIT IMAGES FOR CONSIDERATION:

E-mail your images to:

advertise@northeastminneapolisartsdistrict.org

- There is no entry fee to participate!
- Participants may enter up to 5 images (max).
- Winning submissions from past years are not eligible for re-submission.
- Any art medium is acceptable, but must be submitted as a print-ready emailed image (see below).

**DEADLINE FOR SUBMISSIONS** 

September 1, 2024, 11:59 p.m.

[Received emails will eventually be acknowledged, and any that don't meet specs will be returned.]

## Please INCLUDE:

- In the subject line: "Calendar" and your name as it will appear in the calendar.
- Title of the piece on the file label(s)
- Image files MUST be 3300 x 2500 pixels or larger. Strong preference for horizontal format or work that can be cropped to horizontal format.
- · Accepted file formats: .jpg (preferred), .tiff
- A short background statement/story about the image and where it is in Northeast, which can accompany it if printed. Example: "A Northeast Urban Everest in Winter."
- Include permission note from the subject if photo is of individual person/people.
- Please note if you would like your image considered for the cover. Jurors may move other images into this category as well.

#### NOTES

- Cover images usually include continuous-tone or expendable areas where the title can appear tastefully, or are images in vertical formats that lend to the title appearing beside the image.
- If files exceed 25MB total per email, you will need to submit more than one email.
- Jurors will not be announced in advance, but will be independent of the Northeast Minneapolis Arts District/ Northeast CDC Board.

