

# THE 2023 NORTHEAST CALENDAR – AD RATES/ORDER



The Northeast Calendar highlights local original photography and artwork from Northeast Minneapolis, and updates from the neighborhoods.

Your ads will help present a selection of active, colorful, beautiful and/or funny images for a feeling of togetherness, community. Selected artists will receive \$200 for each image, and \$400 for the cover, to be determined in an independent jury process. \$3,000 in prizes!

Circulation: 5,000 calendars made available through the sponsors and artists, in your hands in early December. These FREE calendars make great host/hostess gifts, and get snapped up quickly.



## 2" x 2" Square Ad - \$300

\*Includes a FREE line ad on a calendar date, \$25 value (requests for specific months are first-come first served)

**All logos and ads must be 300 DPI or greater resolution.**

**Ad Submission Deadline 9/1/22**

**Email logos/ads to Dawn Williams, dawnbrody70@gmail.com**

*(your logo is needed, if we don't have it already, separate from your ad, for sponsors credits)*

Date Ad line listings appear on the calendar date of your choosing (subject to availability, first-come, first-served). Great for anniversaries and birthdays!

Please send this completed form along with your payment, to:

**NE CDC  
P.O. Box 18398  
Minneapolis, MN 55418**

Questions: 612-363-5990


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**2" x 2" Ad (includes 1 date ad line on calendar) - \$300** (Ask about discounts for multiples)

Preferred month and date on calendar \_\_\_\_\_

Tagline for the chosen date ad  
(as you would like it to appear – keep it short) \_\_\_\_\_

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**Date Ad (Line) ONLY - \$25 each** Preferred month and date(s) on calendar \_\_\_\_\_

Tagline or event for the chosen date ad (as you would like it to appear – keep it short, attach extra page if needed for multiple submissions) \_\_\_\_\_

**Total Amount Enclosed:** \_\_\_\_\_

Business Name [or person's name if placing only line ads]	Contact name [please print legibly]
Street Address with zip code	Phone
Email	Website
Signature	Date

Northeast CDC, doing business as Northeast Minneapolis Arts District is a nonprofit 501 (c) 3 with the mission "To catalyze the innovative spirit of artists through generative community arts development ... in a manner that furthers the interests of residents, businesses, artists and organizations. For more calendar information, visit [northeastminneapolisartsdistrict.org](http://northeastminneapolisartsdistrict.org) • Questions: Dawn 612-363-5990