

THE 2022 NORTHEAST CALENDAR – AD RATES/ORDER



As important now as ever, to bring cheer to your community/customers — The Northeast Calendar highlights local original photography and artwork from Northeast Minneapolis, and updates from the neighborhoods. We are seeking active, colorful, beautiful and/or funny images for a feeling of togetherness, community, healing. Graphic Artist Leann Johnson will again design the calendar. Selected artists will receive \$200 for each image, and \$400 for the cover, to be determined in an independent jury process. \$3,000 in prizes!

Circulation: 5,000 calendars made available through the sponsors and artists, in your hands in early December. These FREE calendars make great host/hostess gifts, and get snapped up quickly.



2" x 2" Square Ad - \$300

*Includes a FREE line ad on a calendar date, \$25 value (requests for specific months are first-come first served)

All logos and ads must be 300 DPI or greater resolution.

Ad Submission Deadline 9/10/21

Email logos/ads to Dawn Williams, dawnbrody70@gmail.com

(your logo is needed, if we don't have it already, separate from your ad, for sponsors credits)

Date Ad line listings appear on the calendar date of your choosing (subject to availability, first-come, first-served). Great for anniversaries and birthdays!

Please send this completed form along with your payment, to:

**NE CDC
P.O. Box 18398
Minneapolis, MN 55418**



Questions: 612-363-5990

2" x 2" Ad (includes 1 date ad line on calendar) - \$300 (Ask about discounts for multiples)

Preferred month and date on calendar _____

Tagline for the chosen date ad
(as you would like it to appear – keep it short) _____

Date Ad (Line) ONLY - \$25 each Preferred month and date(s) on calendar _____

Tagline or event for the chosen date ad (as you would like it to appear – keep it short, attach extra page if needed for multiple submissions) _____

Total Amount Enclosed: _____

Business Name [or person's name if placing only line ads]	Contact name [please print legibly]
Street Address with zip code	Phone
Email	Website
Signature	Date